Privacy Policy

Data Administrator is:

BABY&TRAVEL sp. z o.o. Jerzmanowska 22 54-530 Wrocław Poland kontakt@babyandtravel.de

- 1. Personal data and contact information provided by partners in this partner service will only be used for the following purposes:
 - Contacting the partner
 - Partner registration on the partner website
 - Accepting orders for goods selected by the partner
 - Conducting internal surveys regarding interest in the partner service.
 - If the partner agrees (newsletter registration), the email address provided by the partner will be used for marketing purposes related to the distribution partner's goods.
- 2. Registration on the partner's website and placing orders is done by filling out and confirming the respective electronic forms on the partner's website, through email exchange, or in any other way defined in the rules of distribution cooperation.
- 3. All personal data collected through the partner's website is intended exclusively for the distribution partner. The data will not be sold or disclosed to other companies, organizations, authorities, or individuals who are not employees or permanent staff, or do not have appropriate authorization. In the event of an inspection by the General Inspectorate for Personal Data Protection, the personal data of partners may be made accessible to the inspection employees in accordance with the Personal Data Protection Act. The personal data of partners may be provided to judicial authorities in the event of legal violations or based on legal provisions. The partner has the right to access the content of their personal data and the right to correct it. To exercise this right, please use the option in your account on the partner's website or contact us at the following address: kontakt@babyandtravel.de.
- 4. When using the partner service, partners remain active until they decide otherwise.
- 5. In some cases, identification and related personalized access are based on cookies. Disabling cookies in your browser generally does not prevent you from using the partner service but may cause slight inconvenience. Cookies are used to collect general statistical information about partners' use of the partner's website.

- 6. As a data subject, you have the following rights:
 - According to Art. 15 GDPR, the right to request information about the personal data processed by us to the extent specified there;
 - According to Art. 16 GDPR, the right to immediately request the correction of incorrect or incomplete personal data stored by us;
 - According to Art. 17 GDPR, the right to request the deletion of your personal data stored by us, unless further processing is necessary for
 - o exercising the right to freedom of expression and information;
 - o fulfilling a legal obligation;
 - o reasons of public interest or
 - o asserting, exercising, or defending legal claims;
 - According to Art. 18 GDPR, the right to request the restriction of the processing of your personal data, insofar as
 - o the accuracy of the data is contested by you;
 - o the processing is unlawful, but you reject its deletion;
 - o we no longer need the data, but you need it to assert, exercise or defend legal claims or
 - o you have objected to the processing in accordance with Art. 21 GDPR;
 - According to Art. 20 GDPR, the right to receive your personal data that you have provided to us in a structured, common and machine-readable format or to request the transmission to another controller;
 - According to Art. 77 GDPR, the right to lodge a complaint with a supervisory authority. As a rule, you can contact the supervisory authority at your usual place of residence or work or at our company headquarters for this purpose.

For questions regarding the collection, processing, or use of your personal data, for information, correction, restriction, or deletion of data, as well as revocation of granted consent or objection to a specific data use, please contact us directly by email: kontakt@babyandtravel.de.

7. To the extent that we process personal data as explained above to safeguard our overriding legitimate interests within the scope of a balancing of interests, you may object to this processing with effect for the future. If the processing is carried out for purposes of direct marketing, you can exercise this right at any time as described above. To the extent that processing is carried out for other purposes, you have the right to object only if there are reasons arising from your situation.

After exercising your right to object, we will no longer process your personal data for these purposes unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights, and freedoms, or if the processing serves to assert, exercise, or defend legal claims.

This does not apply if the processing is for purposes of direct marketing. In this case, we will not further process your personal data for this purpose.